



WORLD PNEUMONIA DAY ACTION STEPS

Five Things You Can Do

- **Tell your friends, family and colleagues about World Pneumonia Day by posting the following message – or write your own – on your social networks (i.e., facebook, Twitter, LinkedIn, MySpace, Google+, etc.).**

World Pneumonia Day is November 12! Visit WorldPneumoniaDay.org to help defeat the #1 killer of children worldwide. (Please share this msg!)

- **Say “Thank you!” to our leaders for supporting pneumonia vaccines.**

Earlier this year, the United States made its biggest ever financial commitment to defeating pneumonia – which claims one million children’s lives each year. Send your senators and member of Congress a message to thank them for doing the right thing and asking for their continued support.

- **Organize a World Pneumonia Day event.**

Gather friends, get creative and have fun – all while helping to save children’s lives. Each year, people all across the world come together on World Pneumonia Day to increase awareness, drive donations and spur action.

- **Check out “The Face of Pneumonia” and share your own story of pneumonia’s impact.**

Pneumonia has claimed millions of lives of babies, children and adults in rich and poor countries alike. Read personal narratives from the frontlines of the fight against pneumonia and submit your own story to be posted online.

- **Give \$10 to provide one child with a lifetime of protection.**

Make a donation on the GAVI Alliance website and ask your friends and family to do the same.