



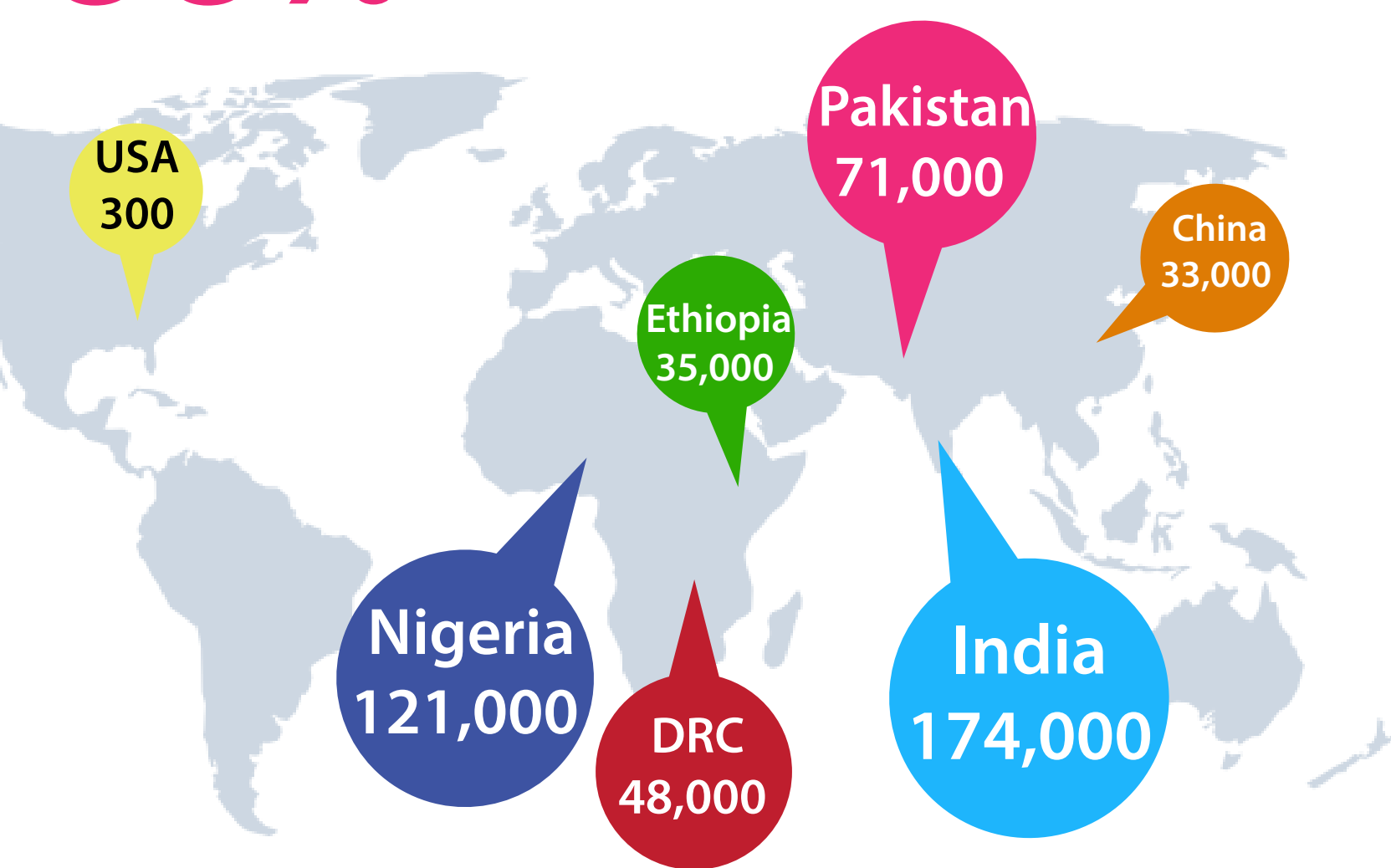
world pneumonia day

Every breath counts. Stop pneumonia now. **November 12th.**
<http://www.worldpneumoniaday.org>

The facts

Pneumonia is the **#1** infectious disease killer of children under 5

99% of pneumonia deaths in children under 5 occur in low & middle income countries



Simple, proven solutions



Exclusive breastfeeding for baby's first 6 months



Vaccination



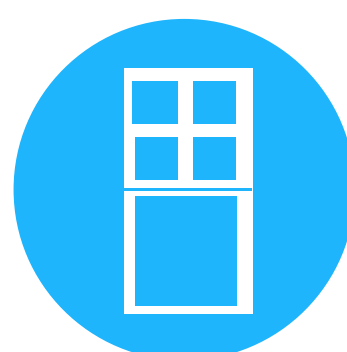
Safe drinking water and good sanitation



Frequent hand washing with soap



Good nutrition, especially for kids aged 6 months to 2 years



Adequate indoor ventilation

Every breath counts. Stop pneumonia now.

#fightpneumonia
www.worldpneumoniaday.org

Sources:

CDC. "Deaths: Final Data for 2011." National Vital Statistics Report. www.cdc.gov/nchs/data/nvsr/nvsr63/nvsr63_03.pdf

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WHO. 2013. Pneumonia: Priority diseases and reasons for inclusion. www.who.int/medicines/areas/priority_medicines/Ch6_22Pneumo.pdf

